

Message Text

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44

ACTION EUR-06

INFO OCT-01 ADP-00 EURE-00 CU-04 /011 W

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P R 141317Z AUG 73

FM AMEMBASSY BUCHAREST

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC 6138

UNCLAS BUCHAREST 2954

USIA FOR IEE; IMV

E.O. 11652: N/A

TAGS: SCUL RO

SUBJECT: DAVIS CUP SEMI-FINALS

REF: A) STATE 159490; B) BUCHAREST 2865; C) STATE 160308

1. AFTER DISCUSSION CONTENTS REFTEL A) WITH ROMANIAN TV, ALTERNATE FILM PLAN EMERGED, WHICH POST AND RTV PREFER. THIS ESSENTIALLY SAME AS COVERAGE PROVIDED IN 1971 DAVIS CUP FINALS (SEE STATE 178140 OF 28 SEPT 1971). THIS INVOLVES IMV SUPPLYING ABOUT 3,600 FEET OF KODAK BLACK AND WHITE SILENT REVERSIBLE FILM UNPROCESSED EACH TOURNAMENT DAY. FILM AIRSHIPPED IMMEDIATELY AFTER SHOOTING EACH DAY TO BUCHAREST VIA FASTEST AVAILABLE CONNECTING FLIGHTS. RTV WOULD PROCESS, EDIT, AND ADD COMMENTARY. RTV REQUESTS STANDARD SHOT SHEETS AND ROLLS NUMBERED IN ORDER OF SHOOTING. AFTER DETAILS AIRSHIPPING KNOWN EACH DAY, TELEX SENT BY IMV TO: ION LAVRIC, TELEVIZUNEA ROMANA, BUCHAREST, TELEX NUMBER 011-83756, WITH AWB, FLIGHT, AND ARRIVAL TIME.

2. RTV REQUESTS FILM COVERAGE ALL THREE DAYS, REGARDLESS OF OUTCOME FIRST TWO DAYS. THEY PLAN RUN AT LEAST 30 MINUTES EACH DAY, PLUS TWO-HOUR WRAP-UP DOCUMENTARY LATER THIS YEAR, USING OUT-TAKES.

3. IN 1971, IMV PICKED UP TOTAL COST THIS COVERAGE, WHICH WAS \$3,100. SECOND ALTERNATIVE MENTIONED REFTEL A) COSTS UNCLASSIFIED

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\$6,600, WHICH POST FEELS IS EXCESSIVELY EXPENSIVE FOR 10-15

MINUTES COVERAGE EACH DAY, GIVEN PRESENT BUDGETARY SITUATION AND FACT THAT THIS ONLY SEMI-FINAL ROUND. PLAN SUGGESTED ABOVE OFFERS BUDGETARY AS WELL AS PUBLIC AFFAIRS ADVANTAGES, AS IT MORE THAN DOUBLES AIR TIME AT HELF PRICE. IT DOES PRECLUDE DIRECT PROJECTION FOOTAGE OFFERED REFTEL C), BUT THIS NOT CRITICAL AS FOOTAGE WOULD HAVE BEEN SILENT, NOT LENDING ITSELF TO EFFECTIVE LIBRARY PROGRAMMING.

4. FYI: RTV SAYS IT WOULD HAVE BEEN WILLING FUND PART OF COVERAGE, WERE IT NOT FOR LONG-STANDING FINANCIAL COMMITMENT IT HAS WITH EUROVISION FOR COVERAGE FOREST HILLS TOURNAMENT IN SEPTEMBER.
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Disposition Event:
Disposition History: n/a
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Legacy Key: link1973/newtext/t19730840/aaaabcxs.tel
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